

## GATHER WITH YOUR FAMILY AND FRIENDS ONLINE! **BILLION ROAD IS OUT FOR NINTENDO SWITCH AND STEAM!**

LOS ANGELES, CA., April 16, 2020—acttil is thrilled to announce today that critically acclaimed board game style experience *Billion Road* is now **available** for **Nintendo Switch™** via **Nintendo eShop** as well as **Steam®**!

To celebrate the game's launch, we're offering **20% off** during the initial launch week (4/16 - 4/22) on all platforms, and a **limited-time bonus original soundtrack** will be available via download on acttil's [Billion Road website](#) and [Steam page](#)! Immerse yourselves in *Billion Road*'s joyful, upbeat music even when you're not playing, and check out the [Billion Road trailer](#) to learn more about the game!

*Billion Road* takes you on a journey to a huge number of real-life prefectures and cities throughout Japan, and your goal is to be the richest player in the game when you pull into the final destination. Up to 4 players can compete using a single Joy-Con™ for Nintendo Switch or online for Steam. It's a race against the clock to buy up businesses, landmarks, and anything else that comes up for sale! A variety of iconic monsters will also appear to help or hinder your progress, depending on their mood. You'll need smarts, determination, and a little bit of luck to come out on top, so prepare for the race of the century in an effort to become Japan's next big billionaire!

More info about *Billion Road* is available on [the Billion Road website](#), which is being updated constantly to showcase what the game is all about. Along with basic game details, we're also introducing some of the most valuable goods and properties in the game, including details and actual photos of their real-life counterparts! If that's not enough, we'll be giving away a variety of authentic souvenirs from all over Japan via our @acttil Twitter account. So strap on your strategy boots and get ready for a digital road trip! Steam users can see the updates on the [Billion Road Steam page](#) as well!

### **About Billion Road**

The core objective in *Billion Road* is pretty straightforward—travel all across Japan and earn more money than anyone else. You earn money by landing on property squares with investment opportunities, like a sushi restaurant in Ginza or an animation goods store in Akihabara. After you invest, you'll have to wait until March rolls around for those investments to pay off. In the meantime, be on the lookout for errant monsters that may shower you with riches...or throw a wrench in your plans! You can also earn extra money by landing on item squares, which can either help you reach your own goals or simply ruin your rivals' plans. If you finish the game with the most money...you win!

### **Key Features**

- **Brains, Bravado, and Lucky Breaks!** Dice and random events will help decide your fate...but you'll also need to invest wisely, take calculated risks, and rely on the whims of unpredictable monsters if you want to become Japan's next billionaire!
- **Over 30 items and 50 monsters!** You'll encounter dozens of items and monsters, each with their own effects. Use them to push your opponents around, ruin their investments, and generally make their lives miserable. But be careful, because while they may help you earn money and pull ahead, they can also make bad purchases or investments on your behalf. This can change the game at a moment's notice, so study the monsters well to make sure you know when to walk away, and when to run!
- **Multiple Modes Means Maximum Mayhem!** Tournament Mode is a single-player version that lasts for 30 in-game years, while Skirmish Mode is a quick multiplayer experience that lasts a mere 36 months. Whether long or short-term, it's sure to get the adrenaline pumping!
- **Show Your Friends Who's Boss!** Play with your buddies by sharing a single Joy-Con™ on Nintendo Switch, or play with friends online through Steam!



### **Product Information**

**Title:** *Billion Road*  
**Platforms:** Nintendo Switch (Nintendo eShop); Steam  
**Genre:** Party game/roll and move  
**Release Date:** April 16, 2020  
**Developer:** Bandai Namco Entertainment  
**Publisher:** acttil  
**Rating (IARC-ESRB):** E 10+  
**Descriptors:** Fantasy Violence  
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### **About acttil, llc.**

Founded in Los Angeles, CA, in May 2013. Its main focus is to expand its network of people, products and services in order to create new experiences and bring value to its audiences. acttil is a videogame publisher, but also a curious entity that will take on any project its members feel would be interesting and valuable to audiences and customers. [www.acttil.com](http://www.acttil.com)